

new in town



Grocery Outlet

THE STORE MEDFORD'S BEEN WAITING FOR!

BY KERRY BROWN
PHOTOS PROVIDED BY GROCERY OUTLET

Locally Operated, National Brands, Community Focused

For years, Medford residents have been watching and waiting for a new food shopping option to arrive, and the wait is finally over! Grocery Outlet, a trusted name in grocery savings since the 1940s, officially opens its doors at The Village at Taunton Forge Shopping Center on Wednesday, August 14.

Unlike a big-box store, this is a local, family-operated business led by AdriAnna and Amarys Foley, who live just over the Medford border on Jackson Road in Atco.

Based in California, each Grocery Outlet store is individually licensed and operated by locals who are committed to serving their communities. That means the Foleys aren't just running the store—they're in the aisles daily, chatting with shoppers and curating a product selection that fits Medford's tastes.

"Our goal is to listen to what our customers want," said AdriAnna. "We've already heard how important it is to offer organic products and fresh New Jersey produce, and we're doing everything we can to make that happen."



Shoppers can expect discount pricing similar to that of Aldi or Trader Joe's, but the product mix at Grocery Outlet is different. About 90% of the items are well-known national brands. You'll find the labels you love across every department, from pantry staples to health and beauty products, and even shoes, socks, and clothing.

To celebrate their Grand Opening on August 14, the store will open its doors at 8:00 am, and the first 100 customers will receive a gift card. At the time of writing, a ribbon-cutting ceremony is tentatively planned for 10:00 am, featuring music from a DJ, giveaways throughout the day, and a lot of hometown energy.

On behalf of their new business, AdriAnna and Amarys will make a financial gift to a local non-profit at the grand opening, and they will also regularly partner with organizations that give

back to the community, such as local food banks and animal rescues.

Store hours are Monday through Saturday, 8:00 am to 9:00 pm, and Sunday, 8:00 am to 8:00 pm.

Whether you're picking up dinner for the family or browsing the beauty aisle for your favorite brands, the new Grocery Outlet is ready to welcome you with savings and surprises. Stop in, say hello to the Foleys, and see what's new at Taunton Forge!

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